

## ICAR-NATIONAL BUREAU OF SOIL SURVEY AND LAND USE PLANNING Amravati Road, Nagpur-440033, India



## Major highlights of activities done in Jan Jatiya Gaurav Varsh Pakhwada 2025

Government of India is dedicated to empowering tribal communities, ensuring their dignity and foster self-sufficiency while preservation of their unique cultural heritage. On this background, ICAR-National Bureau of Soil Survey and Land Use Planning, Nagpur and its Regional centers celebrated Jan Jatiya Gaurav Varsh Pakhwada 2025 for commemoration of the 150th Birth Anniversary of Bagwan Birsa Munda during 1-15 November 2025 through organization of various programs in tribal populated villages.

- Conducted awareness program about importance of education and self-literacy for livelihood security, how to enhance agricultural productivity and livelihood improvement by sustainable farming system, social participation though making Self Help Groups SHGs) for socio economic development of tribal farmers
- Sensitize to farmers about agro tourism, agriculture base start-ups and other innovative
  economic activities for economic development. Created awareness about activities of
  NABARD. Delivered talks about importance of product branding, village level start up
  groups and direct marketing for receiving remunerative price to farmers
- Visited Tribal Village belongs to Nishing Tribe (Actually Native of Arunachal Pradesh), Near Majuli Island of Assam. This tribe had a typical lifestyle, they lived in Double storied house in which floor is made using bamboo and woods. They live in the Upper portion (to avoid flood condition) and ground floor is used as shelter for Animals (cow, goat and chickens). They (both men and women) are mainly involved in agricultural work like crop cultivation and rearing of animals. Apart from this, womens are also involved in Traditional wearing following traditional indigenous implements.
- Organized Health and Wellness camp for young youths and children of tribal farmers, tagging unique tribal works with internet, GI and other online marketing platforms such as Flipkart, Amazon, and Snapdeal etc for marketing of tribal produce at remunerative price.
   Organized awareness drives about India's "Adi Sanskriti" platform for marketing of their unique cultural and heritage important products.
- Developed water harvesting tanks, Ponds in Tribal Village, Bahphala, Jorhat in order to promote Fishery and Integrated farming system (Fishery & Poultry). This Pond was

- developed under TSP plan and during Jan Jatiya Gaurav Varsh Pakhwada we cleaned surrounding areas of this Pond. This Pond is still under use, currently hosting Catfish and Singi fish, will be harvested after November.
- Organized gram sabha in Bichwa village of Saunsar taluka, Chindwada and discussed
  about the role of infrastructure for improving livelihood of tribal farmers of the village.
  Farmers shared their views about the status of infrastructure in village. Farmers told that,
  there is only one primary school and villagers facing lot of problems due to absence of
  primary health care center and other basic infrastructures in the village.
- Organized awareness programme on on-going schemes of Government in Bhimalgondi. Gulshi and Khalbedi villages near Saunsar taluka of Chhindwara district. Discussed in details about various schemes with farmers such as Pradhan Mantri Adi Adarsh Gram Yojana (PMAAGY), Dharti Aaba Janjatiya Gram Utkarsh Abhiyan, Self-Employment and Livelihood Schemes, Education and Health related schemes, Panchayati Raj Institutions (PRIs) & PESA, Forest Rights Act (FRA), Tribal Sub-Plan (TSP) etc, Make aware to farmers about field presence and importance of implementation of these schemes for development of overall socio economic status of the village.
- Awareness program on Digital Inclusion and Sustainable Development organized in Gulshi village. It was found that few farmers having android phones and limited farmers have knowledge about the computer. Infrastructure deficiency, low digital literacy, socioeconomic barriers, hesitation to adopt modern technologies and lack of localization of digital technologies found major constraints in village
- Informed farmers about the contributions of tribal freedom fighters and tribal revolutionaries in India's freedom and social reforms. Highlighted the remarkable contribution of Bhagwan Birsa Munda, and his significant role to develop tribal communities. Organized an awareness programme (online mode) on Tribal Leaders of The Freedom Struggle of India" in "PM SHRI Government Senior Secondary School, Killar, Pangi, Chamba district, Himachal Pradesh."
- Visited nearby surrounding tribal villages and nearby market areas where tribal farmers
  themselves making traditional crafts such as making various articles using bamboo arts.
  Farmers and agri-start-ups deliberated about their marketing problems such as less
  demanded day by day such culturally rich and traditional materials among people, not
  receiving remunerative prices as making costs are higher, Less awareness about digital

marketing and internet network problems and other infrastructural and socioeconomic problems etc.

Collected and documented information about agricultural practices, use of Indigenous
Technical Knowledge in agriculture and tradition and cultural activities of farmers in
different villages. Organized Rallies and cultural programmes among school children on
Janjatiya Gaurav Diwas in different villages. Celebrated 150th Birth Anniversary of
Bagwan Birsa Munda ji in different villages.









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